



For Immediate Release...

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LOCAL PRODUCTION COMPANY PRODUCES ONE MORE AWARD-WINNING PROJECT IN ONLY 48 HOURS!

Project By One More Time Productions Chosen to Compete in The Atlanta Film Festival

Atlanta, GA: Everyone knows a good film is hard to make. Making a good film in only 48 hours is even harder. The talented team of One More Time Productions is one of 36 Atlanta teams that recently proved they were up for the challenge. The team's short film, "Q-Pid," was chosen as one of nine finalists in The 48 Hour Film Project and will go on to compete in the 27th Annual Atlanta Film Festival on Saturday, June 7 at The Rialto Theatre at 6:00 pm.

During The 48 Hour Film Project, filmmaking teams have just one weekend to make a short film. All creativity – writing, shooting, editing and adding musical soundtrack – must occur in 48 hours beginning on Friday at 7 pm and ending on Sunday at 7:30 pm. Filmmakers select the genre of the film in a random drawing only 15 minutes before the competition begins. In addition, all films must include a common character – a reporter named Hap Hapgood; a prop – a snow globe; and a line of dialogue – "All my hopes and dreams are coming true." Each filmmaker also had the option of including an Atlanta landmark.

The crew of 25, made up completely of volunteers, submitted their finished piece with eight minutes to spare. The nine and a half minute "Q-Pid" is about a down-on-his-luck snow globe salesman, Saddy Sadbag, who tries to make a sale to a soon-to-be-famous reporter, Happy Hapgood. After learning there's more to Saddy than meets the eye, Happy must make a choice between fame and true love. Will all her hopes and dreams come true?

With 36 teams competing this year, the competition was intense. At the end of 48 hours only 29 teams completed their films on time. Nine of those 29 teams were then chosen to compete for the title of "Best Film." For the Atlanta teams, The 48 Hour Project creators chose The Atlanta Film Festival as the place for the next round of competition. The winning film will then go up against the "Best Films" from 12 other cities internationally to earn the title of "Best 48 Hour Film of the Year". This compilation will ultimately be released in theaters, on home video, and/or broadcast on television.

"Atlanta filmmakers again showed us that they are among the best in the country," 48 Hour Film Project creator Mark Ruppert said. "The judges will have a difficult time deciding which film will win the 'Best of Atlanta'." Ruppert created The 48 Hour Film Project with fellow DC-based film/video and theater producer Liz Langston.

In addition to "Q-Pid", the One More Time Productions team will also send "Emily" to compete in The Atlanta Film Festival. In the spirit of the French movie *Amelie*, "Emily" is a light hearted comedy about a young girl growing up in Georgia who experiences the many aspects of life and ultimately makes her dreams come true. The 7-minute short won Atlanta's Slam Fest short film contest in January. The Slam Fest is an Image Film and Video sponsored event where local filmmakers can screen their short films to an audience at the Echo Lounge. The tough crowd can literally boo a film right out of the VCR. Out of 12 films, "Emily" and "Gorilla Warfare", a documentary by Matt Ruggles, made it through without a single boo. "Gorilla Warfare" will screen the same night as "Q-Pid". "Emily" will compete in The Atlanta Film Festival on Friday, June 13th at 5:30 pm with other "homegrown" short films at the Rialto Theatre in downtown Atlanta.

One More Time Productions team members Jackson Murphy, Heather Murphy, and Matt Ruggles together have over a decade of production experience. The new team, established as an answer to the tight economy, provides full service video production to small and medium sized businesses. Not many markets can afford the hundreds of thousands of dollars video production crews can cost. One More Time Productions offers affordable work by cutting unnecessary expenses and instead delivers what is most important - the best creative work possible.

www.onemoretimeproductions.com

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